



Town of Arlington, Massachusetts
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Minutes 02/11/2013

Arlington Cultural Council

Minutes of Monday, February 11, 2013 Meeting

Robbins Library, 4th Floor Conference Room

Present: Karin Blum, Eliza Burden, Joe Burns, Kurt Fusaris, Becky Holmes-Farley, Maggie Husak, Stephanie Marlin-Curiel, Margaret Moore, Scott Samenfeld, and Martha Sheehan

Absent: Margaret (Margo) Barrett, Wendy Glass

At 7:37 p.m. the meeting was called to order.

ITEM 1 Approval of January Minutes

The January Minutes were reviewed and APPROVED unanimously.

ITEM 2 Requests for Payment

One RFP received this month:

2012-12 Chris Kolb (\$250) - Talk entitled "Under the Oak," given January 24

ITEM 3 Report on Outstanding 2012 Grants

- 2012-06 EcoFest Rain Garden Signage Eliza reported that the project has been completed, no RFP has been submitted yet. She will give them a deadline of 60 days to submit for reimbursement.

- 2012-09 Cantilena, Inc. Eliza reported that the project has been completed, no RFP has been submitted yet. She will give them a deadline of 60 days to submit for reimbursement.

- 2012-10 Writing it Down #5, Center for Cancer Support and Education. Becky reported that she has reminded Angelika Festa that the extension deadline of March 15 is final. Written work has not yet been completed but a reading event has been scheduled to take place at the Senior Center.

- 2012- 16 The Just a Minute Festival, Don Daniel. Awaiting payment, which is in process.

ITEM 4 Review Election of Officers

Margaret Moore was nominated as the new Recording Secretary and APPROVED unanimously.

ITEM 5 Grantee Reception Planning

Tentative date/time/location for reception is April 8, 2013, 6:00pm, Second Floor Meeting Room, Town Hall. The subcommittee (Margaret B., Maggie, Stephanie) has met and is exploring alternative venues to Town Hall. Options discussed were:

- Arlington Center - it was determined this venue is too small to accommodate the event
- Mystic Wine Shop - also too small, but may be able to donate wine
- Black Crow Yoga
- Helena's
- Whittemore-Robbins House

The subcommittee will take one more week to find a new venue; if it cannot the event will be held at Town Hall.

Invitation copy will be developed by the subcommittee within a week. Eliza has submitted 2 invitation designs from the Town Day art card competition to Margo, who will use VistaPrint to generate the invitations. The Council discussed the goals for this event, which include: reaching a broader audience of Arlington residents and getting artists connected to events and resources in Arlington, which may include networking, information tables, and formal introductions by leadership organizations such as ATED and Arlington Public Art.

Karin distributed a hard copy of the updated mailing list. Council members have 2-3 weeks to give her more names/contact info to be added to the list. Typical attendance in the past has been 40-60 people, current target is 100.

The Council discussed the possibility of sending an email invite in addition to the paper invites. It was suggested that creating pre-made name tags for VIPs in attendance would be a nice touch.

Scott volunteered to play music for entertainment during the event and is happy to collaborate with other musicians, specifically grantee Dan Fox. Another option discussed was asking Dan Fox to get a group to play, potentially one of

his student groups. Becky will ask him once the venue has been confirmed. It was agreed that musicians or other entertainment should be listed on the invitation if possible.

Refreshments discussion was tabled until next month. Becky volunteered to join reception subcommittee.

ITEM 6 Grant Cycle

All liaison letters have been sent.

ITEM 7 Publicity

Margo should have all images from grantees needed for Advocate article.

ITEM 8 Upcoming Events

Due to the blizzard, Romancing the Square has been postponed to President's Day weekend.

Becky added A-town Jazz Festival to the Google Calendar on the website.

ITEM 9 New Business

Report to Board of Selectmen/Annual Report to MCC have been sent; all members received a copy.

The council discussed the need to recruit new members as several members will rotate off this year. It was agreed that members should bring one name to the March meeting to suggest for nomination. Other recruitment venues are the Arlington List, Arlington Artists Group, ACC Facebook page/website. Joe offered to publicize through Jamin' Java Open Mic Nights.

The council also discussed the possibility of using technology such as Google Drive or Dropbox to maintain and share ACC files. This project will be revisited after the grantee reception this spring.

Submitted by Margaret Moore, Recording Secretary

Upcoming ACC Meetings:

Mon., Feb 11, 4th Floor Conference Room, Robbins Lib., 7:30 pm

Mon., March 11, 4th Floor Conference Room, Robbins Lib., 7:30 pm